

YESSI PEREZ

niasperez@icloud.com
(702) 690-9665

yperezlv.wixsite.com/yperezlv
Las Vegas, NV

OBJECTIVE

Bilingual psychology undergraduate with strong interpersonal, communication, and problem-solving skills. Passionate about supporting individuals through compassionate care, crisis intervention, and collaborative planning. Bringing a blend of research experience, community engagement, and creative strategy to therapeutic and team-oriented settings

PROFESSIONAL EXPERIENCE

Nevada Program Internship

January 2025 - May 2025

Somos Votantes/Somos PAC (Las Vegas, NV)

- Researched and compiled a Nevada based community resource list of nonprofits and public programs.
- Conducted a social media audit to evaluate engagement and branding alignment in various platforms.
- Designed original content for social media platforms to increase civic awareness and connection.
- Drafted outlines for proposed community video series spotlighting local voices and civic engagement.
- Built a multi-state union printing vendor database to support regional outreach teams.

Sr. Creative Design Lead/ Charity & Employee Engagement Support

July 2016 - September 2020

Zappos.com - Human Resources (Las Vegas, NV)

- Produced high-performing creative concepts with an emphasis on employee engagement and charity.
- Collaborated with various project teams and staff to ensure timely and high-quality project delivery.
- Led design and production for print, brand identity, internal promotions, and marketing campaigns.
- Helped coordinate major Zappos for Good events, benefiting 2,000+ community members.
- Supported team-building efforts to strengthen company culture across in-office and remote settings

RESEARCH EXPERIENCE

Undergraduate Research Assistant

January 2024 - Present

UNLV Baby & Child Rebel Lab (Las Vegas, NV)

- Conducted PEACE research studies, administering SRS-2 assessments and managing participant data.
- Built participant profiles and assessment batteries to support study protocols.
- Assisted with participant engagement and recruitment through lab social media platforms.
- Helped develop social media strategies to expand public reach and participation.
- Created content and collaborated with community partners to strengthen outreach efforts.

AFFILIATIONS

- **Student Member**, American Psychological Association (APA) **2023 - Present**
- **Student Member**, UNLV Psychology Club **2023 - Present**
- **Undergraduate Member**, International Honor Society in Psychology (PSI CHI) **2024 - Present**

EDUCATION

Bachelor of Arts in Psychology | Minor in Family Studies

Expected Fall 2026

University of Nevada, Las Vegas (Las Vegas, NV)

- **Relevant Psychology Courses:** General Psychology, Intro Statistical Methods, Research Methods, Foundations of Perception, Foundations of Cognitive Psychology, Foundations of Developmental Psychology.
- **Relevant Family Studies Courses:** Personal Growth, Multicultural Issues, Human Sexuality
- **Honors & Awards:** Dean's List (2023, 2024, 2025), CSUN Adult Learner Scholarship Award (2025)

SKILLS & QUALIFICATIONS

- Spanish language (fluent)
- CITI Behavioral IRB Certification
- Data Collection & Progress Tracking
- Microsoft Office Systems
- Adobe Creative Suite
- WPS Hub
- Workday
- Jira
- Asana